



Existing Stock Program

Sandals

WOMEN'S

MEN'S

YUMI

Cat. No. 39-328
Caramel/Coffee



Cat. No. 39-327
Black/Black



Cat. No. 39-330
Dove Grey/Purple



Cat. No. 39-329
Dove Grey/Pink



KHOLO

Cat. No. 39-333
Black/Black



Cat. No. 39-334
Caramel Coffee



Cat. No. 39-336
Dove Grey/Purple



Cat. No. 39-335
Dove Grey/Pink



YUMI

Cat. No. 39-325
Black/Pewter



Cat. No. 39-402
Brown



KHOLO

Cat. No. 39-331
Black/Pewter



SANDAL PRICING

Existing Stock

Retail

Your Cost

\$39.95 pr

\$19.95 pr

2012 New Styles

Retail

Your Cost

\$49.95 pr

\$24.95 pr

SALE

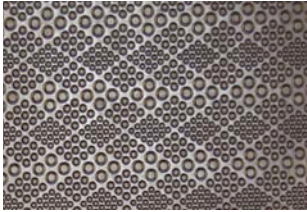
Close Outs

on
Page 7



KV RUBBER PRODUCTS

KV Sport Soling



19" x 39" Sheet

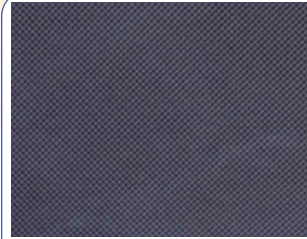
4mm • Black

- Long lasting rubber
- Great for casual and sport shoes

\$21.95 ea

KV Pyramid

Women's Toplift Sheet



19.5" x 19.5" Sheet

10 1/2 Iron **\$11.95** ea

Buy 6 or more **\$11.45** ea



KV Finline



Ultra

MEN'S TOPLIFTS

12 Iron **\$.95** pr

15 Iron **\$1.19** pr

18 Iron **\$1.66** pr

Case Price

\$.85 pr

\$1.07 pr

\$1.39 pr

KV Oak Men's Toplifts



Size 13-14

12 Iron **\$.95** pr

15 Iron **\$1.19** pr

4 Iron Dress

Sole Protectors



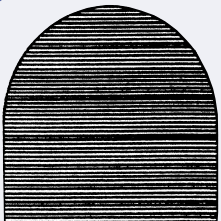
Women's **\$1.09** pr

Men's **\$1.25** pr

Men's Jumbo **\$1.49** pr

JUMBO HEELS

KV Finline Toplifts



Case

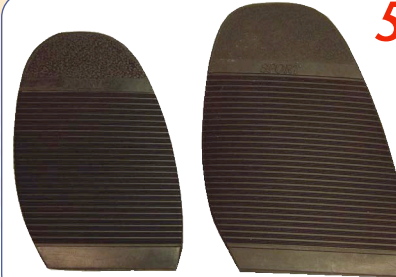
12 iron 15 - 16 **\$1.24** pr **\$1.12** pr

15 iron 15 - 16 **\$1.49** pr **\$1.34** pr

18 iron 15 - 16 **\$1.79** pr **\$1.59** pr

5 Iron Sport

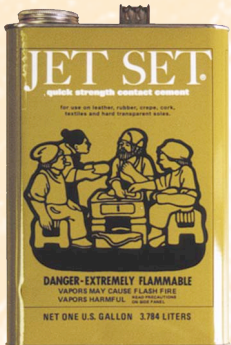
Ribbed Sole Protectors



Women's **\$1.09** pr

Men's **\$1.40** pr

JET SET



All Purpose Cement

\$37.50 gal

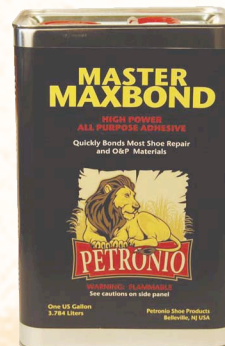
MASTER



All Purpose Thinner

\$20.95 gal

MASTER MAX BOND



All Purpose Cement

\$52.95 gal



2012 SPECIAL PURCHASES!



FLASH Super Glue

- Top Quality
- 2 oz
- Great Price

\$6.50 ea

Buy 10 pc or more \$5.99 ea



FLASH Accelerator

NEW LARGER SIZE

- 11 oz

\$8.95 ea

Buy 6 get 1 Free!



CATS PAW SPECIAL

10 1/2 Iron Women's Toplift Sheets

18" x 18" Sheet

\$15.95 ea

6 sheets or more \$15.45 ea

Lyons & Volpi Combination Heels



- 12 Iron
- 13-14 Iron (Large)
- 15-16 Iron (XLarge)

\$2.95 pr



SUPER COMFORT Insoles



- Maximum cushioning and shock absorption
- Contour design supports your arch
- Provides better shoe fit
- Women's - 6 through 10
- Men's - 7 through 14



Made in U.S.A.

Great Price!

\$3.95 pr



Zepher Black Crepe Fullsoles

- Black • Size 8

\$3.95 pr 6 pr + \$2.95 pr



Shoe Polish

Large Cans



- Black, Brown, Neutral
- 2.5 oz can

\$1.95 ea

MELTONIAN

Shoe Cream

Buy 6 dozen

Get 1 dozen FREE



\$1.28 ea

Net Cost \$1.09 ea with Free Goods



SHOE FINDINGS

Urad Leather Cream

- Cleans, moisturizes, protects and shines in one easy step
- No buffing

Sizes: 100 ml, 200 ml, Giant

Colors: Neutral, Black, Brown, Tan, Cordovan, White



Small
100 ml

\$6.50 ea

Large
200 ml

\$9.65 ea

Giant
1000 ml

\$31.60 ea

McKay Threader



\$18.75 ea

Singer Wire Threader



\$8.90 ea

TARRAGÓ Wax



Color Wax

- Black
- Similar to Yankee Wax

\$2.70 ea



Filling Wax

- Black
- Great for filling cracks!

\$2.70 ea



Goodyear Neolite Men's Toplifts

Size 13 - 14

Dozen

12 iron

\$.73 pr

96 pr
Case Price

\$.66 pr

15 iron

\$1.05 pr

\$.95 pr

Shoe Stretch Liquid



- Helps to loosen tight fitting shoes
- Quarts, Gallons

Quarts **\$6.00** ea

Gallons **\$17.15** ea

SHOP TICKETS



- Green, White, Orange, Lilac, Red, Yellow, Blue, Pink

1000/Box

\$25.75 M

PLASTIC BAGS



SSIA BAGS

Plastic Handle

Help promote the Shoe Service Industry

\$33.00 bx



"Thank You"

\$28.00 box

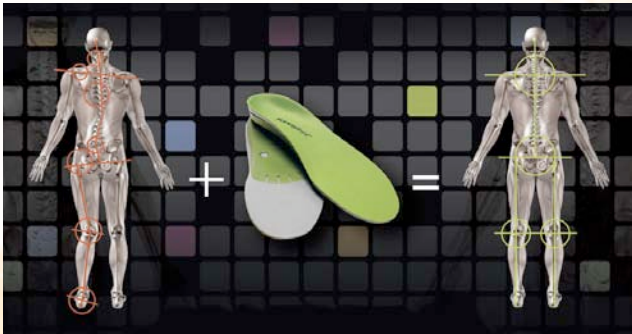
Clear Plastic
\$24.00 box





SUPERfeet®

SUPPORT THE FOOT. ALIGN THE BODY.



One of the largest selling insoles in the USA

EASY FIT Men's 3/4

- Deep heel cup helps alignment and shock absorption
- Very light weight but supportive
- Sizes: C to G

\$9.00 pr

EASY FIT Women's 3/4

- Biomechanical supportive device
- Lightweight
- Sizes: B to E

\$9.00 pr

EASY FIT Women's 3/4 High Heel

- Unique product for high heels
- Helps redistribute weight from ball of foot
- Sizes: A to E

\$9.00 pr

GREEN

- **MOST POPULAR**
- Deep heel cup for natural support
- 1/8" foundation foam
- Sizes: A to H

\$18.50 pr

BLUE

- **2nd most popular**
- Modified deep heel cup
- 1/16" foundation foam
- Sizes: J to G

\$18.50 pr

WIDE GREEN **NEW**

- Same benefits as the most popular Green
- Fits wide footwear
- Sizes: C to H

\$18.50 pr

BLACK

- Moderate heel cup for lower volume
- Will fit footwear with glued in sock linings
- 1/16" foundation foam
- Sizes: B to G

\$18.50 pr

| Superfeet Sizing Chart | | | | | | | | | |
|------------------------|---------|--------|-------|-------|--------|---------|---------|---------|---------|
| | J | A | B | C | D | E | F | G | H |
| Men's | | | | 5.5-7 | 7.5-9 | 9.5-11 | 11.5-13 | 13.5-15 | 15.5-17 |
| Women's | | | 4.5-6 | 6.5-8 | 8.5-10 | 10.5-12 | | | |
| Kid's | 11.5-13 | 13.5-2 | 2.5-4 | | | | | | |



BRANDS



Instant Sneaker Cleaner

- Contains detergents, citrus cleaners and conditioners
- Cleans in seconds
- 11 oz

\$2.75 ea



Suede & Nubuck Cleaner

- Renews and revitalizes
- Cleans and conditions
- Brings back original color
- 5.5 oz

\$2.75 ea



Water & Stain Repellent

- Heavy-duty resin-based waterproofing product
- Will not discolor any footwear or apparel
- 8 oz

\$3.00 ea



Sneaker & Shoe Deodorizer

- Ideal for leather shoes, athletic footwear and sandals
- Works great on mats, gym bags and other sports gear
- 9 oz aerosol

\$2.75 ea



Paste Polish

- Superior quality
- Contains conditioners
- 1.25 oz

- Colors: Black, Brown, Burgundy

\$1.00 ea



Water Repelling Shoe Sponge

- Instantly creates a water repelling barrier
- Protects leather against moisture, salt, and stains

\$3.50 ea

Instant Shine Shark



- Contains over 100 shines
- No mess, no fuss
- Cleans and shines all colors on shoes, handbags, gloves . . . all leather goods

\$3.00 ea

Oiled Leather Shark



- Softens leather, leaves oily matte finish
- Perfect for all oiled leathers

\$3.00 ea

Suede & Nubuck Shark



- Removes spots and stains on all suedes and nubucks
- Removable 100% gum rubber eraser bar

\$3.00 ea

White Shark



- Keeps white sneakers and shoes polished and looking fresh

\$3.00 ea

Color Shine Shark Black



- Fastest way to shine shoes
- Contains rich pigments
- No mess, no fuss
- Contains 20 polishes

\$3.00 ea

Color Shine Shark Brown



- Fastest way to shine shoes
- Contains rich pigments
- No mess, no fuss
- Contains 20 polishes

\$3.00 ea

ADHESIVES



J.T. Foote
Black Halter Cushions

Ends Foot Sliding
• Cushions ball of foot
• Improves shoe fit
• Won't rub crown toes

\$.99 pr



ShurGrip Large
• Help prevent slipping.
• Won't mark floors.
• Easy to apply.

Traveler Shur Grips
Small, Large

\$9.48 dz



Instant Shine Sponges

- Silicone treated sponges that give a shine to any color leather shoe

\$.99 ea



Cadillac
White Foam

\$4.25 ea



TARRAGO
Super White Liquid

\$2.35 ea



Stay-Ty Suede and Nubuck Kit

- Eraser bar removes spots, scuffs and stains
- Brush restores nap and removes dirt

\$1.65 ea



Lincoln E-Z
\$3.50 ea

Buy 1 dozen and Get 2 FREE



Red Bottle Shoe Stretch
\$11.28 dz



Tacco Heel Grippers
\$24.00 ea

High Quality
RAWHIDE LACES
72" Loose Rawhide

| | | |
|-------|--|------------------|
| 1/8" | Indian Tan, Black, Brown, Red, White, Blue, Yellow | \$2.35 pr |
| 3/16" | Tan, Black, Brown | \$3.99 pr |
| 1/4" | Tan, Black, Brown | \$4.75 pr |



#9247 Elastic Laces
in Blister Packs
White, Black, Brown, Beige

| | | |
|------------------|------------------|------------------|
| 27" | 30" | 36" |
| \$1.46 pr | \$1.50 pr | \$1.56 pr |

High Quality
BULK RAWHIDE LACES
"Hank" = 100 pieces
Tan, Black, Brown

| | |
|-------|--------------------|
| 1/8" | \$107.00 ea |
| 3/16" | \$174.50 ea |



Moc Lacer

- 1 pair of 40" rawhide laces with wire for easy threading
- 5 colors: Tan, Dark Brown, Black, Medium Brown, White

\$3.95 pr

Glove Lacer

- 1 only 72" rawhide lace with wire for easy threading
- Tan, Black

\$3.95 pr





FRANKFORD LEATHER CO., INC.

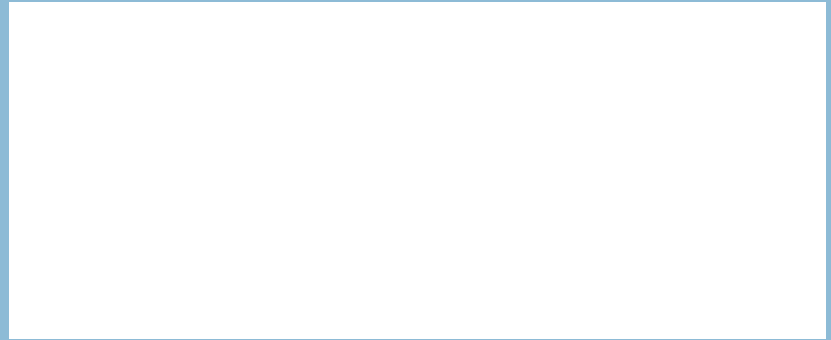
Supplier to the Shoe and Foot Health Industries
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Bensalem, PA 19020

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Fax 215-244-4411

July / August / September 2012

Please ask for your FREE CATALOGS

- Shoe Care and Accessories
- Foot Comfort & Materials



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Supplier to the Shoe and Foot Health Industries

1-800-245-5555 **FAX 215-244-4411**

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your satisfaction is assured!**