



# FRANKFORD LEATHER CO., INC.

Supplier to the Shoe and Foot Health Industries

1-800-245-5555

FAX 215-244-4411



## 4 Ways to Order

- Phone
- Fax
- Online
- Email



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## LYNCO.

The World's Leading Foot Orthotic System Since 1980

**NEW**



# ANNOUNCEMENT!

*your favorite Orthotic System just got better!*

### L400 Sport Series and L600 Casual Series

*New Design and Packaging on the L400 Sport Series and L600 Casual Series.*

**Updated with:**

- CopperGuard®
- AeroCell™
- New Packaging
- Comfort Guarantee

**\$25.75** pr

**Lynco Orthotics Now Proudly Feature:**

- 30 Day Unconditional Comfort Guaranteed!
- CopperGuard®/Polyester Top Cover helps prevent fungi, bacteria & odor.
- Pro-Shox® Center Layer for comfort & shock attenuation (Sports Series).
- CushionFoam® Center Layer for customization & unmatched comfort (Casual Series).
- AeroCell™ Polyurethane Dual Core provides Lynco support, improved durability & shape retention. Core design formed from Lynco Mozaic® molds.
- iStep Compatible – All new styles are now featured in your iStep Software (v8.4 or later).
- Aetrex 100% Inventory Swap Program – Upgrade all your Lyncos to the new & improved styles at no cost! (Aetrex will pay the freight back).
- Modern Eye Catching Packaging – New & Improved synergistic packaging series look in your store and increase sales turn.

## LIMITED TIME OFFER:

- 100% Inventory Swap Out and Rebalance Program
  - Upgrade all your old Lyncos to the **NEW and IMPROVED** styles at NO COST!
- That's right! We will be happy to conduct your **FREE SWAP.**



### aetrex Customizable Orthotics

*The Ultimate Lynco® Orthotic for Comfort and Performance!*

**Features:**

- Copper Guard® Top Cover — Helps prevent bacteria
- Mosiac® Customization — Peel away gel plugs

**4 Styles to choose from**

- |                |                         |
|----------------|-------------------------|
| L2400 • Cupped | L2405 • Cupped with Met |
| L2420 • Posted | L2425 • Posted with Met |

**Mosaic Lyncos**

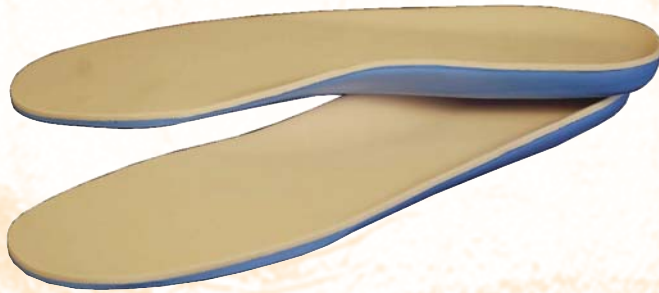
**\$30.00** pr





**FRANKFORD DIASOLE**

**NEW**



- **Best in Class product**
  - Made in the USA 
- **Better Foot Protection**
  - Unique Full Contact Moldable Base
  - Better Medial Support
  - Better Heat Molding Characteristics
- **Save Time**
  - Individual Sizes *or* Jump Sizes
- **Coded for Reimbursement**

**A Diabetic Inlay you will be proud to dispense!**

**QUANTITY PRICING**

1-47 pr	48+ pr	96+ pr	144+ pr
\$6.95	\$5.95	\$4.95	<b>\$3.95</b>

**SIZING:**

• **INDIVIDUAL SIZES:**

**Men's:** 7, 8, 9, 10, 11, 12, 13, 14 / **Women's:** 6, 7, 8, 9, 10, 11

• **JUMP SIZES:**

	A	B	C	D	E	F
<b>Women's</b>	3 - 6.5	7 - 8.5	9 - 10.5	11 - 12		
<b>Men's</b>		5 - 6.5	7 - 8.5	9 - 10.5	11 - 14	15 - 16

**FREE SAMPLE OFFER:**

*If you have not tried the Diasole, we will be happy to provide a FREE Sample with your next order.*



### ORTHOFEET® *Benefits:*

- Footwear designed by Biomechanical engineers for Fit and Comfort
- Soft and seamless protective linings
- Hidden depth with all styles available in **medium, wide, and Xwide**
- Open stock and available all the time
- SADMERC approved
- A choice of advanced orthotic inlay systems

### The ORTHOFEET® Tower

**A Way to Get Started!**

#### *Our Most Popular Styles*

#### MEN'S

#610



#510



#410



#644



#### WOMEN'S

#851



#916



#817



#853



*Men's and Women's Samples in a "Fitting" Size Run*

*Compact design displays 25 shoes*

**ALL FOR \$150.00<sup>ea</sup>**



**NEW  
STYLES**

**Available May 2013**

### ALEXANDRIA



Black  
#88111

- Sporty Styling



Brown  
#88121

- Infinitely Adjustable Strap



Navy  
#88131

- Anti-Microbial Lining

#### NEW STYLES FEATURE

- Open Stock
- Medium, Wide, XWide
- Coded for Reimbursement
- Sample Program Available

### ASTORIA

#### Classic Women's Loafer



Black Patent  
#88010

- Dual hook and loop closure for snug fit
- Anti-Microbial Lining



Black  
#88011



Brown  
#88021



Navy  
#88031



Red  
#88041

**August 2013 —**

### PERFORMANCE ATHLETIC COLLECTION

- 3 Sport colors for men and women



- Designed for comfort and support



- Comfort
- Handsome and lightweight





## SHOE CARE



### #9247 Elastic Laces

*in Blister Packs*

White, Black, Brown, Beige

27"	30"	36"
<b>\$1.51</b> pr	<b>\$1.51</b> pr	<b>\$1.65</b> pr



### Spring Laces

- Blister pack
- Colors: Black, White
- 6 pair / box

**\$6.18** hd



### The Horn

- Specifically designed for people with limited mobility
- A aid to reach, hold and help maneuver shoes for fit and removal
- 31" long

**\$5.95** ea



### MELTONIAN Water & Stain Protector

5.5 oz. can

1 dz	<b>\$2.56</b>	ea
6 dz	<b>\$2.29</b>	ea



### KIWI Paste

Small can

**\$2.50** ea

Large can

**\$3.50** ea

**15 Styles of Shoe Horns**  
**IN STOCK**

See our Catalog and website

### 18" Plastic Shoe Horns



**\$1.49** ea

## POWER STEP



- Available to all channels of distributions

### Pinnacle

*The perfect blend of foot control, spring and life-long cushioning*

- Added layer of cushioning
- Excellent comfort

**\$18.15** pr



**NEW**

### Slender Fit is Fashion Orthotics

- Ultra-Slim Design
- Tapped shape
- Unique "S" shell design
- Cradles the heel and provides full arch support
- Premium quality

XS, S, M, L

**\$15.95** pr

### Pinnacle Maxx

*Advanced 4 phase system*

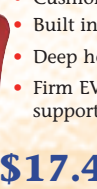


- Deeper heel cradle
- Unique double-layer cushioning
- Micro thin enlarged heel platform
- Strong prescription-like foot support

**\$19.50** pr

### PowerKids Pediatric Orthotic Supports

- Functionally correct prefabricated orthotics
- Improves: Foot alignment, posture, balance and coordination



**\$17.45** pr

- Fabric top cover
- Cushioning, shock absorbing materials
- Built in arch support
- Deep heel cup
- Firm EVA support base

Sizes:

KB	Toddler 8 1/2 - 9 1/2
KC	Toddler 10 - 11
KD	Toddler 11 1/2 - 12 1/2
KE	Toddler 13 - Youth 1
KF	Youth 1 1/2 - 2 1/2
KG	Youth 3 - 4



SUPERfeet®

Premium Insoles

GREEN



- MOST POPULAR
- Deep heel cup for natural support
- 1/8" foundation foam
- Sizes: A to H

\$18.50 pr

BLUE



- 2nd most popular
- Modified deep heel cup
- 1/16" foundation foam
- Sizes: J to G

\$18.50 pr

Spenco® Authorized Dealer

Spenco® Orthotics



- Semi rigid base supports the foot
- 3/4 Length \$15.00 pr
- Full Length \$17.50 pr

Spenco® Total Support



- Max
- Original
- Thin

\$17.50 pr

Spenco® Sandals



**ALL STYLES  
IN STOCK  
and  
AVAILABLE  
for  
IMMEDIATE SHIPMENT**

★★★ TEAR OUT LINE SHEET ON FOLLOWING PAGE ★★★

<u>PRICING</u>	<i>Your Cost</i>	2013 MSRP
CO Program	\$ 9.95 pr	\$49.95 pr
★ Black Sandals	\$19.95 pr	\$49.95 pr
2013 Existing Sandals	\$24.95 pr	\$49.95 pr
2013 Select Collection	\$29.95 pr	\$59.95 pr
★ Increase your margins by taking advantage of Closeouts and the Existing Stock Program		



**FRANKFORD LEATHER CO., INC.**  
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**800-245-5555**  
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**Spenco® Sandal Program 2013**

**WOMEN'S**

**YUMI**

Cat. No. 39-422  
 Black Patterned Onyx



Cat. No. 39-423  
 Chocolate/Mineral Blue



Cat. No. 39-462  
 Straw/Java/Cork



**KHOLO**

Cat. No. 39-333  
 Black Patterned Onyx ★



Cat. No. 39-426  
 Chocolate/Mineral Green



Cat. No. 39-463  
 Straw/Java Cork



**QUARTET**

Cat. No. 39-431  
 Straw/Natural



Cat. No. 39-432  
 Chocolate/Coral



**MEN'S**

**YUMI**

Cat. No. 39-325  
 Black Carbon/Pewter ★



Cat. No. 39-448  
 Java/Java



Cat. No. 39-449  
 Straw/Java/Cork



**KHOLO**

Cat. No. 39-331  
 Black ★



Cat. No. 39-451  
 Java/Cork



Cat. No. 39-460  
 Straw/Java/Cork



**QUARTET**

Cat. No. 39-455  
 Khaki/Warm Black



Cat. No. 39-456  
 Java/Cork







# Spenco® Select Collection 2013

## WOMEN'S YUMI SELECT

Cat. No. 39-465  
White Gold



Cat. No. 39-466  
Snake



Cat. No. 39-467  
Ocean Blue



## QUARTET SELECT

Cat. No. 39-472  
Croco Black



Cat. No. 39-473  
Croco Red



Cat. No. 39-474  
Croco Purple



## MEN'S

## YUMI LEATHER

Cat. No. 39-482  
Medium Brown



Cat. No. 39-483  
Dark Brown



## GO PROGRAM

## WOMEN'S YUMI

Cat. No. 39-329  
Dove Grey/Pink



Cat. No. 39-330  
Dove Grey/Purple



Cat. No. 39-335  
Dove Grey/Pink



## KHOLO

Cat. No. 39-336  
Dove Grey/Purple





## MATERIALS

### PLASTAZOTE

The standard material for diabetic and arthritic foot management

- Heat formed at 275°
- Comfortable, pure, lightweight

#### PINK

Medium Density

- Used for orthotic top covers, for patients with diabetes or arthritis

#### WHITE

Firm Density

- Molded insole, orthotic base for patients with diabetes or arthritis

#### BLACK

Rigid Density

- Lightweight orthotic base or reinforced layer



★ Quantity pricing for 6 or more sheets

	1/16"	1/8"	3/16"	1/4"	3/8"	1/2"	3/4"	Sheet Size
Pink	\$6.95	\$11.50	\$17.50	\$22.95	\$34.50	\$47.49	\$71.68	40" x 40"
White	X	\$6.25	\$8.25	\$12.40	\$17.25	\$23.00	\$28.50	30" x 40"
Black	X	\$14.30	X	\$28.60	X	\$57.20	X	25" x 35"

### CLOUD EVA



- Lightweight for Orthopedic Shoe Build-ups
- Heat Moldable
- Popular Orthotic Material

35-40 Durometer  
18" x 36" Sheet

#### Cloud Crepe Irons

Colors	6X	12X	18X	24X	30X	36X	48X
Black	\$7.50	\$10.60	\$14.10	\$16.85	\$20.20	\$25.60	\$35.95
White	\$7.50	\$10.60	\$14.10	\$16.85	\$20.20	\$25.60	\$35.95
Brown	\$7.50	\$10.60	\$14.10	\$16.85	\$20.20	\$25.60	\$35.95
Sand	\$7.50	\$10.60	\$14.10	\$16.85	\$20.20	\$25.60	\$35.95
Medical Blue	\$7.50	\$11.10	\$14.50	\$17.60	X	X	X
Grey	X	\$11.10	\$14.50	\$17.60	X	X	X
Red	X	\$11.10	X	X	X	X	X
Pearl	X	\$11.10	X	\$16.85	X	X	X
Taupe	X	\$11.10	X	\$16.85	X	X	X

### Spenco Sheets

- Original green top covering
- Closed cell nitrogen injected material absorbs shock and provides maximum comfort
- 4 way stretch fabric helps reduce friction and heat

• 4 Choices:

- 1/16" Black **\$34.50** ea
- 5/32" Green **\$43.00** ea
- 5/32" Blue **\$59.95** ea
- 1/4" Green **\$66.95** ea

• 44" x 48" Sheet

### Frankford Functional Orthotics



Women's 5 - 12  
Men's 6 - 13

- Professional use product
- Lab / Handmade
- Heat moldable
- Easily modifiable
- Lightweight
- Functional

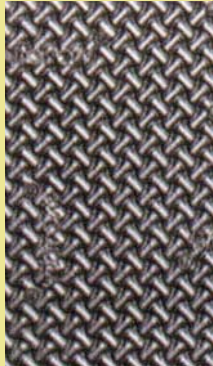


**\$24.75** ea



## MATERIALS

### Vibram Sheets



#### #8860 New Flex Sheet

- Light weight
- Slip resisting and long wearing
- Cross hatch pattern

	Black	White
4mm	\$26.85 ea	\$28.95 ea
6mm	\$33.90 ea	\$35.45 ea
10mm	\$55.95 ea	

17.5" x 25" Sheet

10mm



NEW

### TOPY Sevilla

- new soling material for shoe modifications
- Flexible
- Multidirectional
- "Non-slip" properties
- 3.5mm
- Black, Dark Brown, Caramel, White, Beige, Light Grey

\$49.50 ea

## ADHESIVES



### Vibram #7175 Cherry Sheet

- Black rubber
- Excellent grip and slip resistance
- 4mm **\$28.95 ea**
- 6mm **\$39.75 ea**
- 11.4" x 35.8" Sheet



TIP:

Go to [www.frankfordleather.com](http://www.frankfordleather.com) to see adhesive and bonding videos from Jim McFarland.



### Vibram #1328 Elvis

- Ideal for orthopedic and athletic shoes
- Sizes: 6-8, 9-10, 11-13

Black	<b>\$10.65</b> pr
White	<b>\$11.45</b> pr
Grey (Sz 9-10)	<b>\$ 6.95</b> pr
Tan	<b>\$11.45</b> pr

Renia — Made in Germany —

### Ortec Multi Purpose Cement



- Designed exclusively for O&P
- **Toluene Free Cement**
- Dries Clear
- Stays Flexible
- Water Resistant
- Good for use on Pur, EVA, PE, Leather, Rubber, Foam

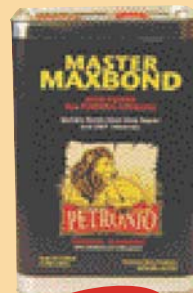
Quarts	Gallons
<b>\$26.25 ea</b>	<b>\$57.95 ea</b>

The entire selection of VIBRAM Products available — Visit our website or our new 208 page catalog.

### SoleTech

#### 3.5 Iron Grid Soling

- Non-skid
- Used as top soling over build-ups
- Black, Brown, Oak **\$15.80 ea**
- White **\$17.40 ea**
- Red **\$21.95 ea**
- 18" x 36" Sheet



### Master Maxbond High Power All Purpose Adhesive

- Quickly bonds most shoe repair and O&P materials
- Works without a primer
- Dries clear

Quarts	Gallons
<b>\$18.95 ea</b>	<b>\$52.95 ea</b>

SALE



THE LEADER IN FOOT COMFORT!

Frankford Diabetic Socks

GREAT PRICE!!



EXEMPLAR Support Socks

Graduated compression hosiery designed for comfort and style

- Cool, comfortable cotton next to the skin
- Support with the appearance of a standard dress sock
- Recommended by medical professionals for walking, sitting and travel
- 5 colors: Black, White, Beige, Navy and Brown
- S, M, L



\$4.25 pr

HEALTHY SOLES



Healthy Soles Diabetic Socks made with Coolmax and XStatic

ANTI-Microbial Silver in the dye free foot area

Available in Crew and Ankle

3 Colors: Black, White, Beige

Sizes: S, M, L

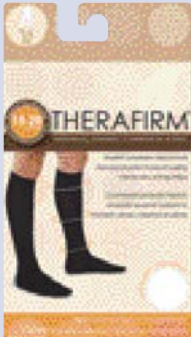
Sold 3 pair per pack

\$3.95 pr

GRADUATED COMPRESSION HOSIERY

Produced so that the est pressure is exerted at the ankle and decreases gradually and sequentially up the length of the leg. This prevents blood from pooling in the lower limbs and relieves the discomfort from the pain associated with leg fatigue.

Men's



Firm

15-20 mm Hg

\$10.15 pr



Extra

20-30 mm Hg

\$11.60 pr

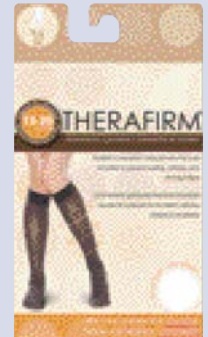


Trouser Socks

15-21 mm Hg

\$9.65 pr

Women's



Knee Highs

15-21 mm Hg

\$9.05 pr

Black, Navy, White • Sizes: S, M, L, XL

Black, Beige • Sizes: S, M, L, XL

FRANKFORD FOOT COMFORT

Frankford Diabetic Comfort Insoles



Specifically designed for individuals with diabetes or arthritic conditions

- Shock absorbing base
- Genuine top
- Provides comfort and protection
- Attractively packaged for retail (not a reimbursable inlay)
- Women's - 6 through 10
- Men's - 7 through 14



Great retail product

\$4.95 pr

## PediFix

### Love Your Flip Flops Thong Sandal Guards

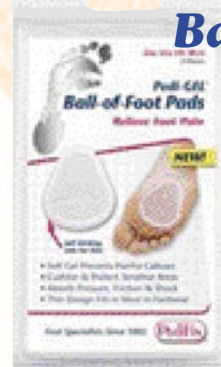


- Gel wraps around the top post of sandals to prevent rubbing

P1131

**\$3.50** pr

### Pedi-Gel® Ball of Foot Pads



- Cushions and protects metatarsal area
- Keeps feet from sliding forward

P8201

**\$5.00** pr

52

PediFix

**Products  
IN STOCK  
for  
Immediate  
Shipment**

### Visco-Gel "Stay-Put" Toe Spacers



- Separates and aligns toes that rub
- Reduces friction, eases pressure
- 2 per package

P27

**\$4.45** pr

### Visco-Gel Slip-On Toe Spacers



- Separates and aligns crooked toes that rub
- Fabric sleeve keeps gel in place
- 2 per package

P30

**\$4.45** pr

### Visco-Gel Dual-Action Bunion Fix



- Separates and aligns first and second toes while it protects bunions
- 1 per package

P47

**\$6.55** ea

### Visco-Gel® Heel-So-Smooth™ Heel Sleeves



- Slip on while sleeping to soften dry, cracked heels.
- Heel area of the sockettes is lined with Visco-Gel that releases mineral oil to repair damage skin.

P800

**\$10.00** pr

### Pedi-Gel® Callus Pads



- Unique shape surrounds sensitive areas
- Cushions and protects calluses and blisters

P8203

**\$5.00** pr



### Deep-Healing Foot Cream

Doctor-recommended for people with diabetes and sensitive feet

4 oz jar

P3069 **\$3.75** ea



### Mango Magic™ Foot Lotion

Instantly moisturizes skin with healthy nutrients

8 oz lotion

P3066 **\$4.05** ea

### Sea & Sand™ Exfoliating Scrub



Let nature's elements rejuvenate your feet

8 oz lotion

P3067 **\$4.05** ea



### Tea Tree Soaking Crystals

- Helps soak away fungus and bacteria from skin surface

6 packets

P3078 **\$4.95** ea



### Tea Tree Funga Soap

- Helps wash away fungus and bacteria from skin
- Cleans and deodorizes

6 oz.

P3071 **\$4.95** ea



## Adjust-A-Lift



Adjustable solution for leg length discrepancies

- Easy "peel-off" 1/8" layers
- Leather top cover
- Individually packaged

12 pc SPECIAL

\$5.25 ea

S, M, L **\$5.75** ea

## Frankford's "Heel Wedge"



Use as is in the shoe or for posting

- Rubber
- Small, Medium, Large

**\$5.75** ea

## FRANKFORD'S "The Heel Adjuster"

Fast Effective Cementable

Treatment for Anatomical Short Leg Deficiency



Thickness	Men's	Ladies'	/Ea.
1/8"	ML 3	LL 3	<b>\$2.10</b>
3/16"	ML 5	LL 5	<b>\$2.10</b>
1/4"	ML 7	LL 7	<b>\$2.10</b>
3/8"	ML 9	LL 9	<b>\$2.10</b>
1/2"	ML 12	LL 12	<b>\$3.80</b>

## FOAM IMPRESSION KITS

### Frankford's Euro Foam

Pair/Boxed Full Sized

**BEST BUY!!**

12 3/4" x 6" x 2 1/8"



1 - 24 pr **\$3.95** pr    25 - 49 pr **\$3.75** pr    50+ pr **\$3.50** pr

## Coming Soon Apex T2000/T2400



- Seamless, stretchable uppers
- Single hook and loop strap
- 1/2" removable depth
- Machine washable

## Carboplast Contoured Insoles



#4006

- Small 9"
- Medium 10"
- Large 11"
- XLarge 12"

**\$25.00** ea

## STS Casting Socks



17"

S, M, L, XL

**\$14.50** ea

**10 or more \$13.80 ea**

## CUSHIONING PADS

### Metatarsal Pads

PPT / Poron



- **Blue**
- #4466 w/adhesive
- Small, Medium, Large
- Non-adhesive
- Medium, Large

**\$19.95** dz

### ANTERIOR BARS (Metatarsal Bars)

PPT / Poron



- Blue
- #4465 w/adhesive
- S, M, L
- Non adhesive
- M, L

**\$22.95** dz

### SCAPHOIDS / COOKIES (Longitudinal Arch Pads)

PPT w/adhesive



- **Blue**
- #4464 w/adhesive
- Small, Medium, Large

**\$22.95** dz

★ Molded rubber and sponge rubber pads also available. Please go to pages 50, 51 in our catalog.



## UPCOMING EVENTS

- **AMERICAN PODIATRIC MEDICAL ASSOCIATION (APMA)**  
Trump Taj Mahal, Atlantic City, NJ **May 1 - 4, 2013**
- **PEDORTHIC SEMINAR CEU'S**  
Frankford Leather, Bensalem, PA **October, 2013**
- **PEDORTHIC FOOTWEAR ASSOCIATION SYMPOSIUM (PFA)**  
Sheraton Boston, Boston, MA **October 31 - November 3, 2013**
- **NATIONAL SHOE RETAILERS ASSOCIATION LEADERSHIP CONFERENCE**  
Waterfront Boston Hotel, Boston, MA **November 13 - 15, 2013**
- **FUNDRAISER for JUVENILE DIABETES ASSOCIATION**  
Frankford Leather **Fall, 2013**

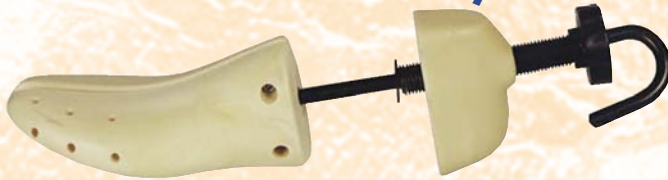


### Shoe Stretch Liquid

- Helps to loosen tight fitting shoes

Quarts                      Gallons  
**\$6.00 ea      \$17.15 ea**

### Professional Two Way Stretcher



- Unique design stretches both the width and length of a shoe
- Made of durable molded plastic

**\$17.95 ea**

Women's — S, M, L • Men's — S, M, L, XL



### Spring Shoe Collections

Over the past 3 spring seasons, thanks to you, Frankford Leather Co. has collected over 11,000 shoes for the **Soles4Souls** organization.



Please join us again this year in our collection drive. From **March 1 to June 30, 2013** send us any donated or unwanted shoes. We will forward them to **Soles4Souls** who will provide them to the people in need. Thank you for your support.

*Thank You!*

### STAR Professional Stretchers



1, 2, 3, 4  
0, 00, 000

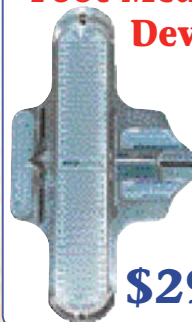
**\$13.50 ea**

### Ball and Ring Stretcher



**\$24.95 ea**

### Foot Measuring Device



- Mens
- Womens
- Junior

**\$29.95 ea**

### Ritz Stick



**\$9.39 ea**



## FRANKFORD LEATHER Co., Inc.

Supplier to the Shoe and Foot Health Industries  
1820 Byberry Road  
Bensalem, PA 19020

**TOLL FREE 1-800-245-5555**  
**Fax 215-244-4411**

Change Service Requested

Foot Comfort 2013

- **Open Stock**
- **Same Day Shipping**
- **Free Professional Advice**
- **Web • Catalog • Phone • Fax**



# FRANKFORD LEATHER Co., Inc.

Supplier to the Shoe and Foot Health Industries

**1-800-245-5555**      **FAX 215-244-4411**

Proud members of the



*Make your Business / Life  
Run Better!*

All s subject to change without notice.

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