

Supplier to the Shoe and Foot Health Industries

1-800-245-5555

FAX 215-244-4411

### SELECTION **SERVICE VALUE**

**Holiday Edition featuring Many Gift Ideas** 



2013 **Shoe Repair Price Survey** See page 8



### **TOPBOND**

All **Purpose** Cement

Great Price! \$27.95 gal







Women's Toplift Sheets

19.5" x 19.5" Sheet

10 ½ Iron

**\$12.25** ea

Buy 6 or more

\$11.75 ea





SALE 100 pair / case



### **MASTER**

All **Purpose Thinner** 

\$22.25 gal





10%



# FRANKFORD LEATHER CO., INC.

# OUT — SALE **LEATHER**

# MODENA

# **Modena Super Prime**

40 XL

### **High Quality** "Finished" Leather

- Italian leather characteristics
- Generous cut
- Very good wear
- Great value
- Select Brazilian tannery





### Men's Halfsoles Extra Large

**\$50.95** dz **\$45.86** dz

**\$53.95** dz **\$48.56** dz 45 XL

**\$51.75** dz **\$57.50** dz 50 XL

**\$61.75** dz **\$55.58** dz 50 XL



### \* Our Best Seller

- Natural finish
- Mellow but resilient feel
- Generous full cut
- Good wear
- Consistent quality
- Tanned in Argentina



Great Value!

### **IMPERIAL EX LARGE**

FRANKFORD LEATHER CO. EXCLUSIVES:

**HALFSOLES** 40 XL 45 XI. 50 XL 55 XL

Your Choice! \$49.50 dz

# **IMPERIAL GIGANTIC HALFSOLES**

45 GIG 50 GIG 55 GIG

\$55.95 dz



8 - 9 • 9 - 10 • 10 - 11 • 11 - 12 • EX LARGE

\$7.50 pr • **\$90.00** dz



# **Natural Super Prime**



- Pre-sanded bottom
- Flexible but tight feel
- Tanned in a vintage Brazilian tannery

for a limited time



SALE

**Fullsoles** 

Reg

40 XL \$56.95 \$50.90 dz

8 - 9

10 - 11

\$6.90 \$6.20 pr



45 XL **\$59.40 \$53.45** dz **\$65.15 \$58.65** dz 50 XL

\$7.60 9 - 10 \$8.65

\$7.75 pr

**\$6.85** pr

SALE





# Sole Protectors and Heels

# Be the first to have these **NEW** styles imported from Italy!



# #**2023**Wellness Halfsoles

- 2.0 mm
- Black

\$2.75 pr



#5350

- Diamond patternMatches #2336 Soles
- 12 Iron
- Size 17 18
- Black

\$1.95 pr



# #2344 Tartan Halfsoles

- 2.0mm
- Black

\$3.45 pr



## #5344 Tartan Heels

- 12 Iron
- Size 17 18
- Black

\$2.95 pr



# #2346 Leisure Halfsoles

- 2.0mm
- Black

\$2.75 pr



# #5346 Leisure Heels

- 10.5 Iron
- Size 15 16
- Black

\$1.95 pr



# #2348

### Vienna Halfsoles

- 6.0mm
- Black

\$3.95 pr

Heavy tread good for traction in fall and winter



## #5547 Vienna Heels

- 15 Iron
- Size 14 15
- Black

\$3.25 pr



## #2337 Richard

- 4 Iron
- Fineline
- · OAK



\$2.95 pr



# #516 Long Haul

- 12 Iron
- Black, TAN



\$2.95 pr

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# 2013 SPECIAL PURCHASES!

Lyons & Volpi

### **Combination Heels**

- 12 Iron
- 13-14 Iron (Large)
- 15-16 Iron (XLarge)

\$2.95 pr





### Protect-All

- Everyday water & stain repellent
- 4.25 oz can
- \* limited quantities \$1.45 ea



# Women's 6 Iron Ribbed Soles

• X Large • Black, Brown

\$2.04 pr



### **Shoe Cream**

Buy 6 dozen

Get 1 dozen FREE

Net Cost \$1.09 ea

with Free Goods



# Frankford Leather Men's Toplifts

- "Glue and Go"
- 12 Iron Size 17 18

53/4" wide

\$.79 pr



### Shoe Polish

Large Cans

- Black, Brown
- 2.5 oz can

\$1.95 ea



# Super Glue

- Top Quality
- 2 oz
- Great Price

**\$6.50** ea

Buy 10 pc or more

\$5.99 ea



# AN ONCE 1899

## DANI

Super Prime



### Premium Leather

- Pit tanned
- Treated for longer wear and water resistance
- Compares to German pit tanned leather
- Size 8 9 XL

\$12.95 pr



# MONE SWORTS J BEST CO QUALITY SHOE CARE

### Shine Brushes Boxed Package

21/4" x 61/2"

\$2.75 ea



Compare to STAR @ \$5.25

\$2.75 ea



# NEW PRODUCTS



# **Keystone Combination Heels**





\$4.95 pr

### • 12 Iron Size 72

- Size 74

## **Neolite "Green Dot"**

### **Men's Toplifts**



- Environmentally friendly
- Made from recycled materials
- Size 13 14

\$1.19 pr Case \$1.09 ea

# German Naumkeags





- High quality
- Perfect fit
- Long lasting
- Grey
- 80, 100, 120 grits

\$2.45 ea

# Spenco Slippers Supreme Slides

- Casual slip on style
- Premium suede uppers
- Total Support® orthotic slippers
- WOS sizes: 6 10



Retail \$79.95 pr

Your \$39.95 pr





Easy to apply for a

perfect finish

- Revives satin shoes for that special occasion
- 9 Superb satin colors: White, Black, Ivory, Navy, Red, Pink, Purple, Silver and Daphne Blue

\$3.50 eq

# JOH. RENDENBACH LEATHER SOLES



- First Class Quality "When you want the very best"
- Oak bark ground tanning
- Extremely durable
- Waterproof



Joh. Rendenbach jr.

Leather Fullsoles

9 - 10

\$23.25 pr

10 pr pack

\$208.00



**Eagle Flex** Prime

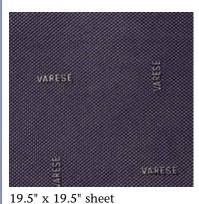
### **Leather Halfsoles**

\$57.95 dz 45 XL \$62.35 dz 50 XL

\$67.30 dz 55 XL



# **KV Rubber Products**



# KV Varese Women's

### **Toplift Sheets**

- 6mm
- 3 Colors: Black Brown Tropic (Oak)

\$15.95 ea



KV Fineline



Ultra

### **MEN'S TOPLIFTS**

12 Iron **\$ .95** pr

15 Iron **\$1.19** pr

18 Iron **\$1.66** pr

Case Price

**\$ .85** pr

**\$1.07** pr

**\$1.39** pr



# **JUMBO HEELS**

KV Fineline Toplifts

Cas

12 iron 15 - 16 **\$1.24** pr **\$1.12** pr

15 iron 15 - 16 **\$1.49** pr **\$1.34** pr

18 iron 15 - 16 **\$1.79** pr **\$1.59** pr



# Magna Rubber Soles

### **Magna Winter Soles**

- 8 Iron
- Black

\$2.95 pr



### **Magna Winter Heels**

- 12 Iron
- Black

\$1.95 pr



### Magna H4 Sole Guard

- 6 Iron
- Extra large size
- Square toe

\$1.95 pr



### 8 Iron Men's Dress Sole

- Ribbed design
- Black

\$2.49 pr





- High quality rubber
- Good for soles and heels
- 19" x 28.5" sheet

4mm

**\$24.95** ea

6mm

\$32.95 ea



# **KV Midsoles**

6 Iron

Black, Brown

\$2.15 pr

# KV Sport Soling



- Long lasting rubber
- Great for casual and sport shoes

19" x 39" Sheet

**\$24.95** ea



These two products were very well received at this years SSIA Convention in San Diego

# TARRAGÓ



# **Tarrago Leather Refresh**

- Color renovator spray
- Black color spray that renews, norishes and gives a shiny finish
- 6.76 oz

\$6.35 ea

# Tarrago High Tech Nano Protector

- High performance product
- Keeps shoes looking like new
- Self cleaning effect and waterproofing
- Water and dirt will not adhere to the shoe when protected with this innovative nano technology

\$5.95 ea



# Congratulations to the 2013 Silver Cup Winners!



Cobbler's Corner Northville MI, Tony Piccoli

### **Robert DiRinadlo Grand Silver Cup:**

Johan Remmerts Schoenmakerij Flink the Netherlands

**Gold Awards:** 

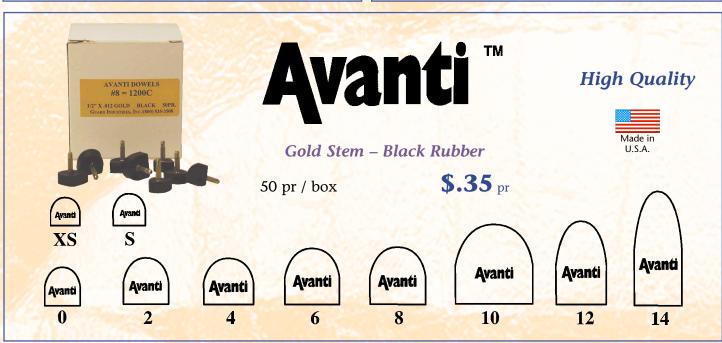
Ronald Nijdam Quick Cobbler Vancouver, BC
Eddie Welkamp DeKaplaars the Netherlands

**Silver Awards:** 

Steve Doudaklian Bedo's Leather Works Falls Church, VA
Tony Piccoli Cobbler's Corner Northville, MI
Ricardo Van Dalen Cambreur Special the Netherlands
Shoenmakerij

**Bronze Awards:** 

Kumar Autar Shoe Repair BV the Netherlands
Rachel Drumheller Fast Feet Shoe Repair Wilmington, DE
Renee MacDonald Quick Cobbler Vancouver, BC



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# **SoleTech** Products



### **GREAT PRODUCTS FOR WOMEN'S BOOT REPAIR**



### 6 Iron Ribbed Soling

- Fineline design
- Black, Brown, Oak
- 18" x 36" Sheet

**\$17.25** ea

**\$28.95** ea



# Swirl

- 7 Iron
- 9 Iron
- 12 Iron

Natural, black & white • 18" x 36" Sheet **\$19.30** ea **\$23.65** ea





## Vul Crepe (Wide Ribbed)

- Black, Brown 18" x 36" Sheet
- \$22.95 ea 7 Iron
- **\$24.95** ea 9 Iron
  - **\$28.95** ea
- 10½ Iron **\$30.95** ea • 12 Iron



# **Shoe Repair Survey 2013**

We are pleased to present the results from our 2013 Shoe Repair Pricing Survey. Our survey was conducted online and through the efforts our salespeople. We received over a hundred responses from all over the

Please note: The survey results below are by no means an attempt to fix pricing or suggest prices. We present the results for informational purposes only.

We thank everyone who voluntarily participated.

### **Results** — "What price do you charge for..."

	Average	Range
Shoe shine	\$ 6.75	\$00.00 - 15.00
Rubber heel plates	\$ 4.72	\$ 1.00 - 20.00
Women's dowel lifts	\$11.29	\$ 6.00 - 20.00
Women's heels	\$14.34	\$ 7.00 – 26.00
Women's half sole and heels	\$40.27	\$20.00 - 75.00
Men's leather half sole and heels	\$54.07	\$35.00 - 96.00
Men's leather full sole and heels	\$69.51	\$43.00 – 115.00
Men's heels	\$22.83	\$12.00 - 36.00
Vibram Eva sole	\$61.95	\$40.00 – 115.00
Miminum charge	\$ 5.31	\$00.00 - 20.00
Do you require a DEPOSIT?	55% YES	45% NO
What percentage of your customers pay in full with the initial deposit?	42%	0% – 100%
Do you accept credit cards?	64% YES	36% NO
What percentage of your customers pay by credit card?	70%	



### 1-800-245-5555



### www.frankfordleather.com

- Designed for the wholesale trade
- Order online anytime 24/7 at your convenience
- We do not sell direct to consumers



**Dupla** 

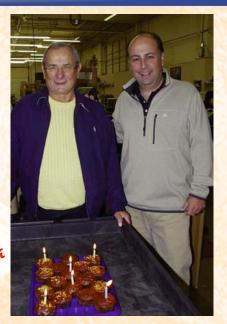
(#7279)

- 2 ply, long wearing
- 12 iron
- Colors: Neutral, Black
- 21" x 17" Sheet

reg \$29.45 ea SALE

\$19.95 ea

Birthday! John Azneta





#2210 Harvard

- Black
- 10, 12
- Special Purchase while supply lasts!

\$9.25 pr



QUALITY SHOE CARE Accel 603 Large Can 11 oz

\$8.95 eq

Buy 6 get 1 Free!



### **EMU SAR-36**

A flexible and waterproof cement made specifically for attaching soles to shoes

\$26.95 gal

# "Italy" **Rubber Sole Protectors**



Small



Medium





Large





"Italy"

Medium

12 Iron



Large

\$1.25 pr 100 pr/case \$1.09 pr

\$1.45 pr \$1.29 pr \$1.74 pr

\$1.49 pr 100 pr/case \$.94 pr

\$1.09 pr

\$1.25 pr \$1.04 pr

\$1.44 pr \$1.24 pr

Superior quality rubber

Compare to GTO

15 Iron \$1.59 pr \$1.74 pr \$1.94 pr

100 pr/case \$1.25 pr \$1.40 pr \$1.55 pr

If you like GTO . . . you will LOVE Italy Heels!



1-800-245-5555



### MELTONIAN

# **Nulife Color Spray**

- Great coverage for leather and vinyl shoes
- 12 oz large can Black and Dark Brown
- **★** Last chance for White

\$7.67 ea



### ANNOUNCEMENT:

SC Johnson is discontinuing the following

MELTONIAN Nu-Life Color Sprays:

4.5 oz cans

#610 Royal Blue, #611 Light Navy,

#629 Fashion Brown, #630 Saddle, #631 Dark Green,

#634 Chamois, #635 Adobe, #638 Burgandy,

#641 Smoked Elk, #642 Rich Brown, #645 Chocolate,

#646 Mahogany, #648 Dark Bone,

#650 Charcoal Grey, #657 Sand, #658 Red Mahogany,

#660 Light Grey, #669 Taupe, #672 Raspberry,

#673 Shell Pink

Stock up now before it's too late!

\$3.83 ea

MELTONIAN

Color Spra

# Frankford **Premium Shoe Stretchers**



- ★ Highest quality of its kind
  - Highly polished beech wood
  - All mechanical parts are stainless steel with nickel plate finish
- Women's
- S, M, L
- Women's High Heel
- S, M, L
- Men's

**Jockey** 

S, M, L, XL

\$16.50 ea

## 18" Plastic **Shoe Horn**

- Flexible "Non-Breakable"
- Hook grip top
- Assorted colors



- 24" Plastic Shoe Horns
- 30" Plastic Shoe Horns

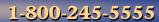
- \$2.00 ea \$2.50 ea
- 23" long with spring \$5.25 ea

- **B-50 Shoe Horn** 
  - 11" long
  - Metal horn with wood handle

\$3.95 ea

- 18" Metal Shoe Horns 22.75" Metal Shoe Horns
- \$5.75 ea \$5.65 eq

www.frankfordleather.com





# SPECIALTY ITEMS



### Self Shine Shoe Cream Kit

### Contains:

- 1 Self Shine Shoe Cream Black
- 1 Self Shine Shoe Cream Brown
- 1 Self Shine Shoe Cream Neutral
- 1 Polishing Cloth
- 1 5" Shoe Horn
- 1 Shoe Bag

\$6.95 ea



# **Hard Wood Shine Boxes**

- Mahogany finish
- 7<sup>5</sup>/<sub>8</sub>" wide
- 103/4" long
- 5<sup>3</sup>/<sub>4</sub>" deep

\$14.95 ea

6 or more - \$13.50 ea



## **Men's Travel Kit**

### Contains:

- Kiwi Paste Black and Brown (One can each)
- 1 Horsehair brush
- 1 Shine cloth
- 2 Sponge daubers

\$9.95 ea



# **Cedar Shine Boxes**

- Top slides open
- 73/4" wide
- 11" long
- 51/2" deep

\$14.95 ea



# KIWI Handi Shine Kit

Contains: • 2 cans of Kiwi Black Paste • 1 Shine cloth • 1 Horsehair brush • 1 Horsehair dauber



\$9.95 eq

# Valet II

- Wood shine box filled with:
  - 2 cans Kiwi polish
  - 2 horsehair brushes
  - 2 daubers
  - 2 shine cloths

\$27.95 ea





### Sheepskin Care Kit

### Contains:

- Sheepskin Water & Stain Repellent
- Sheepskin Cleaner & Conditioner
- Professional Sheepskin Cleaning

\$8.95 ea



### **Electric Polisher**

- Electric shoe polisher with 2 buffing wheels
- Push button start on top of handle

\$79.95 ea







### Suede & Nubuck Care Kit

### Contains:

- Suede & Nubuck Protector
- Suede & Nubuck Cleaner
- Professional Suede & Nubuck Brush

\$7.95 eq



# **Electric Shoe Dryer**

- Compact
- Top and Side Air Vents
- 2 hour Timer

Helps eliminate odors

\$23.50 ea

## **B**RUSHES

### **Star Shine Brushes**

• 100% horse hair • Grey and Black Bristles

Regular **Professional** MILLERANDE 2.5" x 6.75" \$5.25 ea 2.5" x 8" \$8.85 ea

# **CLOTHS**

### **Professional Shine Cloths**

 Loose — 5" x 21" long Blister pack 1 piece per pack for retail \$.98 ea

### **D**AUBERS Polish

- 100% horsehair
- #12 regular
- 1.5" diameter
- #52 pro
- 2.25" diameter





# **SUEDE BRUSHES**

### **Nylon**

 Nylon bristle with wood block

\$1.22 ea

- Wire bristle with wood block
- 2.625" x 1"

\$1.29 ea

### Suede and Nubuck Brushes

- Nylon bristle good for nubuck
- Wire bristle good for suede



## **Empire Stencil** Daubers



- 2.75" high
- 100% horsehair

\$1.20 ea

### Cadillac. Shoe **Polish Daubers**



2 sponge applicators with plastic handle

\$1.70 ea

### **Wood Boot** Pull



# **Boot Hooks**



# **Travel Shoe Bags**



- Stores 1 pair of shoes
- 13" x 16<sup>1</sup>/<sub>2</sub>"
- Draw string

\$2.75 ea

## **Professional Shine Butler**



- Cast iron
- Hangs on wall for shining shoes
- Keeps hands free

\$45.95 ea

Elite

# CEDAR SHOE TREES

### **Ambassador**



- Men's Split Front
- Straight Back Handle

Small

6-8

Men's Split Front

XLarge

12.5 - 14

• Curved Back Full Handle

\$11.45 pr

XXLarge

14.5 - 16

### Women's



- Split Front
- Straight Back Handle

Small Medium 5-7.5 8-10

Large 10.5–12

\$9.50 pr

# IRREGULAR **Cedar Shoe Trees**

\$9.50

Large

10.5-12

Medium

8.5-10



Men's: S, M, L, XL

\$6.95 pr





- Men's and Women's
- **Fully** Adjustable

\$1.95 pr



# **Spring Tree**

- Full Plastic Front with Metal Spring to adjust size
- Men's and Women's

\$2.95 pr

# **BOOT TREES**

### **Solid Plastic**



- Women's 14" High
- \$5.15 pr
- Men's 10" High

\$5.60 pr



## Mayfair

- Spring Center for better fit
- 14" High

\$7.15 pr



### **Dascomatic**

Spring Center with handle for easy in and out

\$13.20 pr





# Deluxe **Boot Shapers**

- Keeps boots upright
- Convenient hanging hook
- Pink, Black, White

\$5.95 pr





# Italian Boot **Shapers**

Spring loaded with handle

\$10.45 pr



Genuine

### **Cabin Brand Wool Felt Insoles**

• Keeps feet warm and dry

Men's 7, 8, 9, 10, 11, 12, 13, 14

**Great Price** 

**\$3.45** pr



### **Tacco** Polar Insoles

- Pure lambs wool
- Warm and cushions feet
- WOS 5-6, 7-8, 9-10
- Mens 8–9, 10–11, 12–13

\$2.25 pr

Get-A-Grip "Everyday"

- Traction for snow and ice
- Stretchable rubber with replaceable carbide spikes
- · Easy on and off
- Sizes: S/M, L/XL

\$13.95 pr



### **Hand and Toe Warmers**

- Clean, odorless, disposable
- 1 pair per pack
- 40 pairs per box
- GREAT WINTER PRODUCT

\$.85 Hand

\$1.24 Toe

### **WATERPROOFING**



# MELTONIAN

### **Water & Stain**

5.5 oz. can

\$2.56

6 dz

\$2.29 ea



### Shield

€ Cadillac<sub>®</sub>

- Water and stain repellent
- All season protection for leather, suede and nubuck

\$1.99 eq

6 dz or more \$1.49 ea

10.5 oz

\$4.10 eq



### SNO-SEAL

### SILICONE WATER GUARD

12 oz Aerosol

Great heavy duty product

\$45.48 dz



### **Snow-proof**

\$30.00 dz



### Water Seal

 Silicone water repellent 4 oz bottle

\$3.65 ea





BEES WAX **\$41.88** dz

4 oz Liquid

**\$24.72** dz

# RUBBER FOOTWEAR

**Tingley** 

N E

# **Tingley** #1400 10" Boots

S. M. L. XL, XXL, XXXL \$23.95 pr



#1800 Trims

S, M, L, XL \$15.10 pr



**Tingley** #3800

> Executive **Zipper** Boots

S, M, L, XL **\$21.15** pr

7 Other **Tingley** Styles in Stock



1-800-245-5555

# **SHOE CARE**



**Red Bottle** Shoe Stretch

\$11.88 dz



Traveler Shur Grips

Small, Large

**\$9.48** dz

### **Instant Shine Sponges**

 Silicone treated sponges that give a shine to



\$.99 ea

leather shoe

### Stay-Ty Suede and Nubuck Kit



Eraser bar removes spots, scuffs and stains

Brush restores nap and removes dirt

\$1.65 ea



LINCOLN E-Z \$3.50 ea

Buy 1 dozen and Get 2 FREE



**Premier No-Slips Halters** 

> Ball of Foot Cushions

> > \$.78 pr



I.T. Foote Black

Halter **Cushions** 

\$.99 pr



Pro Metal Shoe Horns

\$.99 ea

### **Sneaker Balls**



Sport, Happy Face, Soccer

\$2.50 ea



lacco Heel Grippers

\$24.00 ea



Shoe Goo

Clear, Black

\$3.33 ea



**Professional** 

1, 2, 3

\$13.50 ea

### ANNOUNCEMENT:

SC Johnson is discontinuing the following

### MELTONIAN Cream Colors:

#22 Scarlet, #41 Dusky Brown,

#57 Imperial Blue, #86 Bone, #89 Camel,

#126 Light Bone, #129 Chamois, #136 Brick,

#141 Saddle, #150 Goldenrod, #151 Brown Sugar,

#153 Sherwood, #162 Bordeaux,

#164 Dark Cordovan Burgundy, #168 Dark Navy,

#169 Taupe

### Stock up now before it's too late!

Or try Tarrago Shoe Cream available in 90 colors

# TARRAGÓ Shoe Cream



 High quality Fashion colors

High pigment content for better coverage

• 90 colors available

Charts available

Buy 6 dozen Get 1 dozen FREE \$1.49 eq

Net Cost \$1.28 ea with Free Goods

# TARRAGÓ Racks Available

with 6 dozen or more purchase.



4 Dozen Rack



6 Dozen Rack



### Frankford Leather Co., Inc.

Supplier to the Shoe and Foot Health Industries 1820 Byberry Road Bensalem, PA 19020

> TOLL FREE 1-800-245-5555 Fax 215-244-4411

> > October / November / December 2013



- Open Stock
- Same Day Shipping
- Free Professional Advice
- Web Catalog Phone Fax



# FRANKFORD LEATHER CO., INC.

Supplier to the Shoe and Foot Health Industries

1-800-245-5555

FAX 215-244-4411



### Proud members of the







26 Dedicated Professionals to help make your Business / Life run better!











We appreciate your business, your sutisfaction is assured!